UK Public Health Register (UKPHR) is the world's first independent, dedicated regulator for public health professionals in the United Kingdom, providing professional regulation to public health specialists, specialty registrars and practitioners from a variety of backgrounds, all of whom have a common core of knowledge and skills. We are an Accredited Register with the Professional Standards Authority (PSA), who have awarded us a Quality Mark.

**OUR VISION**

*The public will benefit from excellent public health practice delivered by an effectively regulated multidisciplinary profession who continuously maintain and enhance their professional competence.*

**OUR VALUES**

- Ensuring public protection
- Achieving fairness and equity
- Promoting transparency and openness
- Enabling resilience through robust regulation
- Facilitating a collaborative approach across the profession

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**Therefore, we will work to maintain, develop, and grow our register to:**

1. **Maintain, develop, and grow our Register**
   - Ensure all specialists, practitioners and trainees are enabled to register with UKPHR and value their status.
   - Understand what our data tells us about our registrants and work to promote inclusivity, accessibility, and fairness.
   - Reduce barriers to registration and promote flexibility and fairness.
   - Monitor, evaluate and review professional practice and define our ambitions across the wider public health system.

2. **Support, and enable the multi-disciplinary public health workforce to maintain professional standards**
   - There is a good understanding of the public health workforce and the demographics of our registrants, to ensure we provide insight from our professional data that results in an inclusive profession whose developmental needs are met.
   - We provide clear and accessible information about training and career pathways which give public health professionals access to professional regulation and ongoing registration.
   - The multidisciplinary public health workforce is fully recognised and valued across the sector.

3. **Promote collaboration across the public health and regulatory sectors to enhance public safety**
   - Develop and maintain strong alliances with public health and healthcare organisations across the four countries of the UK and encourage four-country information sharing.
   - Enhance information sharing across healthcare regulators and public health organisations to form a coherent view of public health practice.
   - Promote our status as the only multi-disciplinary public health regulator in the world.
   - Develop a clear, dynamic offer to all our stakeholders about what kind of organisation UKPHR is, what we do, and how we engage.

4. **Invest in our people and systems**
   - Treat our staff and wider workforce fairly and ensure they feel heard and supported.
   - Grow and retain staff and our wider workforce, making UKPHR a great place to work with a supportive culture.
   - Ensure we maintain a fit-for-purpose governance system in place, with opportunities for Board development.
   - Create conditions to ensure learning and improvement across the organisation.
   - Continuously evaluate and improve our own performance to maximise efficiencies.

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