

UKPHR

INNOVATION IN
PUBLIC HEALTH
AWARDS

2019

WINNERS' GUIDE

UKPHR INNOVATION AWARDS 2019

**The UKPHR Public Health Practitioner conference
at The Studio, Birmingham**

Presented by Chief Executive David Kidney and Jenny Griffiths

12 November 2019

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INNOVATION IN PUBLIC HEALTH AWARDS 2019

COLLABORATIVE WORKING

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Deirdre Henderson, People-led Policy Officer, Inclusion Scotland

The judges chose Deirdre as winner for her work in setting up and managing a People-led Policy Panel of supported people and carers from across Scotland who need adult social care support. The Panel worked in co-production with the Scottish Government, COSLA and partners who work in and regulate social care support to reform adult social care support policy.

Through developing an online advisory board of over 20 partner organisations, she developed a framework of over 60 indicators for recruiting the range of lived experience needed for a representative Panel. By capacity building using a range of communication materials and methods including helping them understand policies, laws and assess evidence, the Panel was prepared and has led the reform of priorities and language. This has resulted in the production of a Shared Vision and Programme Framework for reform, launched by the Cabinet Secretary for Health and Sport in June 2019.

IMPROVING PUBLIC HEALTH PRACTICE

Maxine Dixon, Weight Management Project Manager, Sandwell Council, nominated by Paul Fisher, Consultant in Public Health, Sandwell Council

The judges chose Maxine as the winner for her highly successful work in developing Weigh2GO, a free self-directed, online 'app' weight management programme. It is delivered through local community services using smart scales, with the aim of helping people maintain weight loss and prevent weight re-gain. In the initial pilot of over 600 people, 80% achieved this goal.

Libraries, leisure centres, hospitals and the voluntary sector are providing with the equipment, their personal dashboard via the app, training and support to establish a weigh-in group. They work with the community workforce to ensure they do not 'do to' the community but rather enable them to improve population health in an accessible, sustainable and equitable way.

One library manager comments:

"Library customers can monitor and access information about their weight and BMI. This is a great weight management tool and so easy to use."

BEST NATURE BASED PROJECT IN THE YEAR OF GREEN ACTION



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ENVIRONMENT, FOOD AND RURAL AFFAIRS

Clare Olver, Programme Manager, Mersey Forest, Cheshire's Natural Health Service, nominated by Ian Ashworth, Director of Public Health, Cheshire West and Chester Council

The judges chose Clare as the winner because her work is a brilliant example of how activities in nature can help to keep people healthy. Since 2017, nearly 3,000 participants have taken part in one of the largest ever community led evidenced-based programmes. For targeted areas of health inequality, five different activities are offered: group walking, mindfulness, horticultural therapy, healthy conservation and bushcraft, all taking place in green environments.

One participant said:

"It's been great to take an hour each week to clear my mind of any problems or worries and to slow myself down. It's given me the chance to really notice the birds singing and the sun shining through".

CONTRIBUTION TO PUBLIC HEALTH REGISTRATION

Sarah Hassell, Workforce Development Manager, PHE East Midlands; nominated by Alix Sheppard, Scheme Coordinator and Assessor, Health Talks Ltd on behalf of Health Education England

The judges chose Sarah as the winner for her exceptional contribution to supporting practitioner registration in many ways, including helping people to access high quality CPD and promoting the scheme to potential assessors and verifiers. She works with partners from the NHS, civil service, voluntary sector and local authorities, including co-designing a work programme to raise awareness of the impact of low levels of health literacy on an individual's health, and the adverse effect on health inequalities.

She has helped produce a national toolkit of resources to support health and care professionals in more effective practice; worked with HEE and other partners to support funding for local health and wellbeing priorities; mentored colleagues and worked with local partners to support public health apprenticeships. Sarah's contribution to the success of the East Midlands Practitioner scheme is outstanding, including advocating locally and nationally for this important programme to continue.

ALLISON THORPE AWARD – TRANSLATING EVIDENCE INTO PRACTICE



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Rachel McIlvenna, Advanced Public Health Practitioner, Middlesbrough Council, nominated by Esther Mireku, Consultant in Public Health, Middlesbrough Council

The judges chose Rachel as the winner because of her outstanding work reducing inequalities that vulnerable migrants experience in accessing healthcare as a result of the 2017 NHS Charging Regulations.

As co-ordinator of The North East Regional Migrant Health Group, Rachel researched the barriers to healthcare for migrants and the impact of the regulations in order to enhance understanding among both the health workforce and the migrant groups. This work culminated in the co-production of a leaflet explaining the legislation, which migrants were exempt from charging and what services were free to everyone. It served to debunk myths, reduce fear of charging in several migrant groups, improve access to healthcare and save NHS time. Now translated in 4 languages, the leaflet has received regional and national recognition.